

NCEO

NATIONAL CENTER FOR
EMPLOYEE OWNERSHIP

2021 EMPLOYEE OWNERSHIP CONFERENCE

INTERACTIVE & VIRTUAL!

Tuesday–Wednesday, April 20–21, 2021
Preconference April 16, 2021

SPEAKING PROPOSAL GUIDELINES

Share your knowledge and experience with employee-owners at the 2021 Employee Ownership Conference

Who You Are

- Passionate about the employee ownership community
- Comfortable with technology (working knowledge of Zoom, Vimeo, YouTube, and other video meeting platforms)
- Creative when it comes to engaging an audience
- Able to provide clear, actionable, and tangible takeaways from your presentation
- Up to date on trends, challenges, or opportunities for the ESOP community

Benefits of Speaking Virtually

- Connecting and networking with a wider national and global audience
- Showcasing yourself or your organization as an expert within the ESOP community
- Marketing: Use your video as a marketing tool via emails, blogs, or website
- Sharing your unique story, or show how you solved a problem
- Session recordings allowing attendees to watch your session on-demand



Submissions must be received online before:
NOVEMBER 30, 2020

Apply at annualconference.nceo.org



Selection Criteria

- **The presentation must be brand new content**—trending topics, new ideas, legislative development, or otherwise. Previous recordings and title names will not be considered
- If your content is on the basics, you should explain how it is **unique or different** from previous presentations
- Each speaker can submit up **three proposals**—including individuals and panels. Panels comprised of members from the same firm will not be considered
- **Panels will receive preference**—we want to encourage more panels than solo speakers
- Submissions **must be educational** and will be eliminated if there are “pitches” for products or services
- A strong abstract often includes a speaker from an employee-owned company who will reflect on **real-world experiences** and support the service provider’s presentation
- Design your session to include the opportunity for attendees **to ask questions, be engaged, and leave with take-homes**

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Have questions? Check out the Speaker Resource section at annualconference.nceo.org

LEARNING TRACKS:



Governance and Fiduciary issues



ESOP Plan Design and Administration



Finance and Valuation



ESOP Feasibility and Transactions



Communication and Education



Employee Involvement

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